

Business Partner Membership Application

Mission: Advance housing, care and services for older adults in California.

Vision: Be the champion for aging services.

Goals: Strengthen member value, lead policy, cultivate leadership and provide leading education.

Contact Person [Mr.] [Ms.] [Mrs.]	Company Name					
City	Contact Person [Mr.] [Ms.] [Mrs.]	/Irs.] Title				
City	Address					
Email Website Year founded: Number of Employees: Target Audience: Provide a brief description of products or services for inclusion in the next LeadingAge California Membership Directory (up to 30 words). Goods and Services Provided to Senior Market: Accounting Finance Accounting Property Management/Real Estate Communication/Emergency Services Fundraising Building Maintenance Food Service/Mgmt. Communication/Emergency Services Fundraising Construction Group Purchasing Bedication/Training Health/Wellness Education/Training Insurance Emergency Call/Resident Monitoring Systems Insurance Emergency/Disaster Management Legal Emergency/Utilities Marketing Energy/Utilities Marketing Facility Development/Mktg. Medical Equipment				Zip		
Year founded:	Telephone					
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	Name on card	Cardho				

Mail to: LeadingAge California • 1315 I Street, Suite 100, Sacramento, Ca 95814 • 916.392.5111 • mripley@leadingageca.org

The applicant business and I agree to LeadingAge California's policies and to be bound by LeadingAge California's bylaws and by all applicable rules and regulations, as they may be amended from time to time by LeadingAge California (a copy of these policies are available by written request to LeadingAge California by mail at 1315 I Street, Sacramento, CA 95814.) All sales are final. No refunds on annual membership dues.

Privacy Consent Language for LeadingAge California Communications:

Whenever I provide e-mail address(es) and fax number(s) to LeadingAge California the business and I are consenting to receive LeadingAge California communications by email and fax, including, but not limited to, conference/hotel registration notices, legislative updates, exhibitors' communications, educational opportunities and membership reminders, as well as promotions of LeadingAge California's various programs and services provided as benefits of membership.



Business Partner Membership Levels

Value	Basic Bundle \$880	Enhanced Bundle \$2,000	Premier Bundle \$7,000
Listing in Membership Directory	Х	Х	Х
Ability to search all members in online directory	Х	х	Х
Eligible to participate in LeadingAge California Committees		х	Х
Eligible to participate in LeadingAge California's online Engage Communities	х	х	х
Member rates for education and meetings	Х	Х	Х
Access to Engage, LeadingAge California Quarterly Magazine	Х	х	Х
Ability to attend up to 36 annual meetings in 9 regions	Х	х	Х
Member Pricing on Booths for Annual Conference	Х	Х	
Link to vendor's website in Buyer's Guide	х	х	х
Opportunity to develop educational programming for Region Meetings		х	Х
Ability to provide up to 3 podcasts and 1 whitepaper for posting online at www.leadingageca.org		х	х
Half page ad in Membership Directory		х	
Full page ad in Membership Directory			х
Special recognition in all marketing materials			Х
Electronic mailing list once a year (includes email addresses)			Х
One free month advertising on website			х
Special recognition at trade show			Х
Half page ad in four issues Engage Magazine			х
First choice of booths at Annual Conference & Exposition			Х
Basic booth at annual conference (More than \$2,000 value)			Х